

THE WAY HOME

THE WAY HOME A DOCUMENTARY SERIES ON CALIFORNIA'S HOMELESSNESS CRISIS

Without a safe place to call home, it's nearly impossible to focus on basic health and medical needs. The long-term effects of COVID-19—economic uncertainty, housing insecurity and structural inequity—continue to threaten the health of our communities. **Now more than ever, housing is health.**

CHANGING THE HOUSING AND HOMELESSNESS NARRATIVE The Power of Storytelling



No one organization can solve the affordable housing and homelessness crisis. Only through innovative partnerships, strategic investments and impactful storytelling can we move the needle for our most vulnerable communities.

That's why Kaiser Permanente supported the production of **The Way Home**, a short-form documentary series from KTF Films and Bread and Butter Films that illuminates root causes—as well as promising solutions—to address the homelessness crisis in California and across the country.

Kaiser Permanente is leading efforts to end homelessness and preserve affordable housing through a multipronged approach that helps improve health outcomes for the 68 million people who live in the communities we serve.



Transform
Care



Strengthen
Homeless
Response Systems



Prevent
Homelessness



Increase
Affordable
Housing Supply

SEASON 1



EPISODE 1: How Did We Get Here?

Examines the origins of the homelessness crisis in the United States and how it has grown significantly in California.



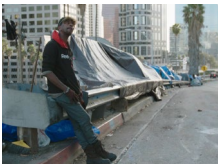
EPISODE 2: The Most Vulnerable

Spotlights a pilot program, led by Bay Area Community Services, that successfully housed 515 vulnerable seniors living in Northern California.



EPISODE 3: The Invisible

Shows how innovative efforts to end chronic homelessness in Kern County led by Community Solutions and local government officials serves as a replicable model nationwide.



EPISODE 4: The California Dream

Explores solutions to California's affordable housing crisis, a key driver of homelessness in Los Angeles.

SEASON 2



EPISODE 1: A Sense of Urgency

Examines the stark impact of COVID-19 on people experiencing homelessness and housing insecurity and introduces California's Project Roomkey as an effective response.



EPISODE 2: Food, Water, Care

Follows street medics, volunteers and health care workers from organizations such as Roots Community Health Center that provide necessary and critical care to people experiencing homelessness.



EPISODE 3: Repercussions of Racism

Explores the history of systemic racism on housing policy and homelessness, examining the impact of redlining in Pacoima, a neighborhood in the San Fernando Valley, and solutions to end homelessness.



EPISODE 4: A Challenge. An Opportunity.

Shows how the sense of urgency amid the COVID-19 pandemic spurred action, revealing that powerful policies and programs can be implemented at an accelerated pace.